

DISTRICT VIBRANT CLUB WORKSHOP

SESSION DESCRIPTIONS



Increasing Your Impact

Do you want to increase the impact your club has in your community? This session focuses on how you can ensure that your projects add value to the community – which helps attract members, partners, and donors. You'll learn how to assess projects, measure outcomes, and evaluate your impact.

What you'll learn:

- How to assess your current and future service projects to ensure that they meet your community's needs
- Strategies for collecting and measuring data

Expanding Your Reach

Are you looking for ways to get community members involved with your club? Collaborating with new groups makes your club more appealing, encourages a diverse membership base, and expands your capacity for service. This session focuses on how you can connect with new groups and inspire them to join you in action.

What you'll learn:

- How to identify new groups in your community to work with
- Strategies for communicating and engaging with new groups

Enhancing Participant Engagement

Do you want to improve the club experience? Learn how to better understand the needs of your members and others who participate in club activities so you can create a club environment that adds value to their lives.

What you'll learn:

- Ways to create a welcoming environment in your club
- Strategies for developing a participant-centered approach to engage members and others who take part in club activities

Increasing Your Ability to Adapt

When was the last time your club reviewed its processes and activities? Evaluating our internal processes is essential to create a strong foundation for innovation, sustainability, and growth. This session focuses on how you can adapt your activities to keep your club relevant and engaging.

What you'll learn:

- How to develop a plan to evaluate your club's activities
- How to create a practice of evaluating your activities regularly